

Creek Valley PTA Executive Board
Meeting Minutes
February 4, 2010 9:30am

Present: Co-Presidents Carin Mehan and Beth Hanson, Co-Presidents-Elect Eric and Joan Bjelland, Treasurer Rhondi Miller, Secretary Suzanne Klein, Site Council Representatives Shanna Flynn and Kimberly Barrett, Principal Kari Dahlquist

Absent: Treasurer-elect Kara Stechmann

I. Call to Order (Carin/Beth)

The meeting was called to order at 9:35a.m.

II. Approval of Agenda (Carin/Beth)

The agenda was approved.

III. Review/Approval of November Meeting Minutes (Suzanne)

Edits for the minutes will be incorporated after the meeting and approved via e-mail.

IV. Report of Officers

-Treasurer's Report (Rhondi)

-Budget Review

Rhondi reviewed the budget line items for January 2010. She reported that Innisbrook will have more income: \$1,300 for online sales. Rhondi reported the net profit for Gift Wrap as \$12,900. She added a variance column to the report to show that we are expected to net \$15,000.

-President's Report

-Grants/Donations update

Carin reported that the \$1,000 grant from Lifetime Fitness Foundation for stability balls will cover Ms. Gamble, Ms. Rink, Ms. Hawkinson, Ms. Cavanaugh and Ms. Greene's request for balls. In addition, the board unanimously approved up to \$400 for additional training for the use of the stability balls in the classroom.

Kari brought forth a grant to fund Jack Peal (Native American speaker) for the 3rd grade. The board unanimously approved a grant of \$595 for this.

-PFN submissions

Carin will acknowledge both LifeTime Fitness Foundation and Best Buy for their grants and donations in Paws for News. Kari added we should also acknowledge events the PTA is sponsoring, such as Jack Peal. Carin will also thank those who have utilized the PTA suggestion box. There was also an appeal by the board to announce that we've met or exceeded budget.

Carin read the submissions to the suggestion box. Most suggestions had to do with carnival, school pizza, and posting of board meeting minutes. Kimberly suggested having a moving suggestion box. The committee approved the purchase of a second rotating box to be used at school events for real-time feedback.

-May Pride Day—Carin recapped our traditional volunteer recognition day events. The board agreed upon keeping volunteer recognition associated with this pride day, complete with celebration after the pride day in the cafe. The board agreed that the transition luncheon that has been held in the past should be canceled this year with more emphasis being placed on volunteer recognition at pride day.

-Co-Pres Elect Report (Eric/Joan)

Eric gave an update on the Nominating Committee. Applications are available and have been sent home with a 2/26 due date. The Nominating Committee will meet on March 1st and present to the Board at the March 11th meeting.

Eric updated the committee on their Strategic Planning. They have met with Kari and are planning to get input from Site Council, the existing Board and Committees. They will determine outcomes by the April Board Meeting. All PTA activities/fundraisers will undergo a review.

-Site Council (Shanna/Kimberly)

Shanna reported that there was no meeting in February. The next meeting is in March. Kimberly is trying to get in touch with someone from Normandale regarding bulk school supplies.

-Principal's Report (Kari)

Teacher of the year applications are now available. The sponsors of this (the Edina Chamber of Commerce and Huntington Learning Center) will attend the next meeting.

Report cards will be going home on February 5th.

Jim Strom is retiring after this school year and JoLynn Gamble is taking a year of leave in 2010-2011.

Kari mentioned an idea for the PTA to purchase the Everyday Math CDs and make available for sale in the office. After checking, however, the CDs were too pricey at about \$40 each. Instead, information will be provided for parents to order them on their own if they're interested.

Joan asked Kari about the results of having recess before lunch. Kari said that second graders and their parents and teachers may be surveyed. Kari would like to try this school-wide next year.

Regina Neville is Creek Valley's School Board Liaison.

V. Report by Committee Chairs

-Carnival (9:30am)

Deb Hanson, Chirstine Paulson, and Laura Heuer came to update the PTA on Carnival. They said they are simplifying things. There will be no theme and minimal decorations (using Christmas-type lights). The Carnival Motto is: Edina 2010, The Future Starts Here. Their goal is to bring in \$20-25,000. Eric said that the budget is \$20,000. They are pushing for donations, but may have to go above last year's expenditures. They asked what the carnival's proceeds went toward. Carin said that Kari determines school needs. Eric mentioned that we are on a zero-sum budget, meaning these fundraisers fund current budget items. They said computers will be used to organize the raffle, which should require less manpower. They would like to have more outdoor games—physical activities; and a tent. They are trying to secure the Edina HS runway tent as an entryway into the school. A Carnival t-shirt contest is new this year. The design form will go out next Friday. Deb, who did this last year at Concord, said they netted

\$3,000 on this. Other ideas include getting a representative from major sports teams, setting up a gaming room (Wii was huge at Concord last year), setting up Dance Dance Revolution, and setting up entertainment in cafe. All expenses for the carnival are going through Christine Paulson.

-Artsonia

Kim gave the committee an update on Artsonia. She said she needs to get more parents to register with Artsonia. She said that the Sunflowers and Self Portraits have been a success. Each grade requires about 4 hours of volunteer time. She said that Pam said it took about 3 years for Artsonia to catch on at Normandale. Kim said she is planning 2 promotions "Spring into the Arts" in April and "Fall into the Arts" in November. She said she needs more volunteers as this is too much for one person to take on. She has not had much success in recruiting volunteers. Carin suggested reaching out to high schoolers enrolled in photography classes or who need to do service projects. Kim said she will exceed the \$300 budget projection for Artsonia.

- VI. Announcements/Adjourn (Carin/Beth)
The meeting was adjourned at 11:21 am.

Minutes respectfully submitted by Suzanne Klein.